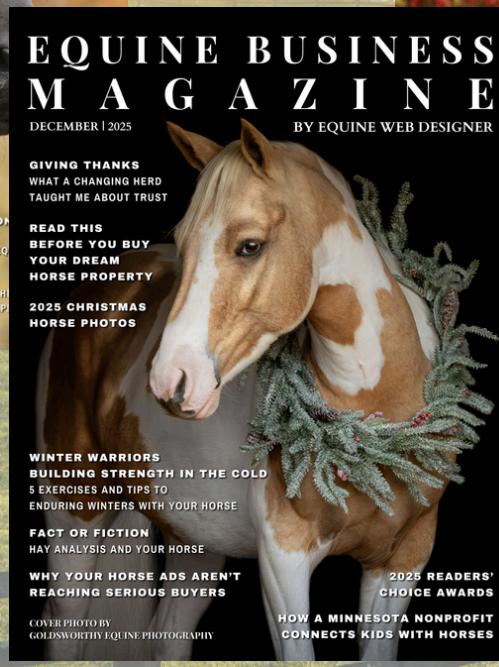


EQUINE BUSINESS MAGAZINE

2026 MEDIA KIT

Reach Equine Business Owners With Our Ads



Equine Business Magazine is the new online magazine for equine business owners and nonprofits. Each issue includes content written by equine industry experts and professionals, offering our readers marketing tips, stories, and info about upcoming events.

WWW.EQUINEBUSINESSMAGAZINE.COM/ADVERTISE

EQUINE BUSINESS MAGAZINE

OUR AUDIENCE

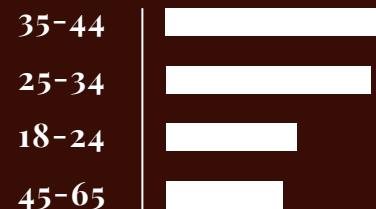
Your Ad Seen By Equine Business Professionals

GENDER

90%
WOMEN

10%
MEN

AGE



BUSINESSES FEATURED IN PAST ISSUES

- AFTER THE RACES
- BLUEBONNET EQUINE HUMANE SOCIETY
- BOSS MARES INC.
- DAPPER DARLING
- ELITE EQUINE MARKETPLACE
- EQUINE AFFAIRE
- HORSE SPOT
- HORSES FOR MENTAL HEALTH
- KATIE VAN SLYKE
- KIRSTIE MARIE PHOTOGRAPHY
- MANE STREET MARKET
- SHELLEY PAULSON PHOTOGRAPHY
- STABLE CONNECTIONS THE PODCAST
- SWEET MERCIES RESCUE RANCH
- THE FREELANCE REMUDA
- THE TECH EQUESTRIAN
- TRIBUTE EQUINE NUTRITION

6K
FOLLOWERS
FB & IG
COMBINED

40%-70%
SUBSCRIBERS
OPEN EMAIL
NEWSLETTERS

385K
VIEWS
FB & IG
COMBINED

80%
OF READERS
LIVE IN THE
UNITED STATES



EQUINE BUSINESS MAGAZINE

ADVERTISING GUIDELINES

*Please send your ad in PDF format for web use
so that your links will stay clickable.*

RGB Color - No bleed or crop marks are required.

**Your Ad will be posted
to Facebook & Instagram**

**Your Ad will be included
in our email newsletter**

*Price does not include
ad design services*

*Ad design services are available
at EquineWebDesigner.com*

FULL PAGE AD

8.5 W X 11 H INCHES

TWO PAGE SPREAD

17 W X 11 H INCHES

WEBSITE AD | SQUARE

244 X 244 PIXELS

WEBSITE AD | BANNER

980 W X 200 H PIXELS

No refunds on ads purchased.

If you do not send us your ad by the due date for the issue you want to advertise in, you may use your ad in a future issue. We have the right not to include any ad that we find inappropriate for our audience.

EQUINE BUSINESS MAGAZINE

ADVERTISING RATES

Advertise Directly To Equestrian Business Owners



FULL PAGE AD	\$150 PER ISSUE
TWO PAGE SPREAD	\$300 PER ISSUE
DIRECTORY AD	\$200 PER YEAR
WEBSITE AD	\$1,500+ PER YEAR
3 FULL PAGE ADS	\$450 FOR 3 ISSUES
6 FULL PAGE ADS	\$900 FOR 6 ISSUES

No refunds on ads purchased.

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